

Job Description

Job Title:	Associate Lecturer in Digital Media Production
Job Ref:	ACI76
Campus:	Hendon
Grade:	Grade 6
Salary:	£32,407 to £37,165 per annum (incl. Outer London Weighting)
Period:	Permanent
Reporting To:	Head of Department

Role Summary

The role will typically be held by an emerging academic. The role will provide support to academics and is aimed at enhancing the student learning and teaching experience. The Associate Lecturer will work within an established academic team.

Job Purpose

To facilitate student learning and teaching and learning activities in a variety of learning environments (physical and/virtual). To provide appropriate advice and/or support to students to promote effective learning.

Main responsibilities

Learning and teaching

- Deliver classes/seminars/workshops within an established course and academic team.
- Supervise learning activities, including practical work. Coach students face to face and online.
- Contribute to assessment activities and feedback.
- Develop learning resources
- Participate in field trips and invigilation as required.

Professional practice

- Assist with professional practice activities where appropriate
- Engage in relevant practice professional practice to support personal development

Research and knowledge transfer

- Assist with research and/or knowledge transfer activities as appropriate.
- Engage in research and /or knowledge transfer to support personal development.

Administration and management

- Advise and coach colleagues.
- Adhere to University policies and processes.
- Contribute to effective and efficient running of department/school.

Hours: 35.5 hours per week for 52 weeks per annum; actual daily hours by arrangement. Some flexible working involving weekend or evening work will be required.

Leave: 30 days per annum plus eight Bank Holidays and seven University days taken at Christmas (pro rata for part-time staff) which may need to be taken as time off in lieu.

Flexibility: Please note that given the need for flexibility in order to meet the changing requirements of the University, the duties and location of this post and the role of the post-holder may be changed after consultation. The balance of duties may vary over time and will be reviewed as part of the appraisal process.

No Parking at Hendon campus:

There are no parking facilities for new staff joining our Hendon campus, except for Blue Badge holders. If you are applying for a post at our Hendon Campus please ensure you can commute without using a car.

Information on public transport to Hendon can be found here:

<http://www.mdx.ac.uk/get-in-touch/directions-london>

We offer an interest-free season ticket loan, interest-free motorbike loan, and bicycle and motorbike parking and changing facilities.

The post-holder will be expected to actively follow Middlesex University policies and procedures and maintain an awareness and observation of Fire and Health & Safety Regulations.

Flexible working applications (including part-time working) will be considered.

PERSON SPECIFICATION

Job Title: Associate Lecturer in Digital Media Production

Job Ref: AC176

The successful candidate will work within the Media Department as an active member of a team teaching and delivering excellence in digital media production.

The Associate Lecturer in Digital Media Production will have expert knowledge and teaching experience in digital media production. We are looking for an individual who is passionate about facilitating critical thinking and rigorous professional practice in our students, supporting students in producing innovative and high-quality digital media content. The role holder will have expert knowledge of a range of digital media technologies and experience with industry facing projects, such as working for agencies, on large productions, with clients or for commissioning bodies.

The Lecturer in Digital Media Production will be expected to teach predominantly at undergraduate level with the possibility of some postgraduate support work.

Knowledge, Skills and Experience

Essential Requirements

- Appropriate academic qualifications and and/or professional experience (normally a postgraduate degree and/or relevant professional qualification and/or portfolio).
- Experience in delivering high quality UK HE teaching in the area of digital media production, with an understanding of relevant academic, professional and pastoral practices to support students' learning and assessment.
- Proven engagement with new developing methodologies in digital media research, such as data and web scraping via industry experience or proven record of publication.
- Excellent knowledge in and able to teach HTML 5 and CSS and CreateJS **OR** proven industry experience in motion graphics especially for social media such as Adobe Animate and Adobe After Effects **OR** proven industry experience in with data-driven animation skills (Motion Graphics JSON) and 3D design with Cinema 4D (integrated with Adobe After Effects).
- Excellent working knowledge of and ability to teach Adobe Creative Suite.

Desirable Requirements

- PGCHE or equivalent teaching qualification.
- Experience of working with sensor and location-based technologies.
- Experience in open source and freeware programmes and applications.

What Happens Next?

If you wish to discuss the job in further detail please contact James Charlton, Head of Department for Media (J.Charlton@mdx.ac.uk).

If selected for interview, you will hear directly from someone in the Faculty of Arts and Creative Industries, usually within 3 weeks of the closing date.

Academic Professional Apprenticeships (APA) (updated January 2020)

Newly appointed academic professionals, including Associate Lecturers, engaged in higher education teaching and/or research have for some years been required to undertake the PG Cert HE programme unless they hold an equivalent qualification or relevant experience. This is because Middlesex University is committed to the professionalisation of teaching in higher education through recognition and the celebration of good practice in learning and teaching. The PG Cert HE carries academic credit, not only for articulating and demonstrating the scholarship of teaching and learning but, of equal importance, for evidence from practice which convincingly underpins espoused theory.

From September 2018, subject to eligibility criteria, Academics without a teaching qualification are now required to undertake the Academic Professional Apprenticeship or the PG Cert HE as appropriate. Key points *(please refer to the Academic Professional apprenticeship Guidelines for more detailed information)* <https://www.intra.mdx.ac.uk/key-information/academic-professional-apprenticeship>

- The Academic Professional Apprenticeship is expected to be completed over 18 to 24 months.
- Employees working less than 0.8 FTE will have the duration of the Apprenticeship extended.
- 20% of the contractual time is set aside for off the job Training (7 hours a week approximately).
- Applicants will be auto-registered on the Apprenticeship in October or January following their employment.
- Exemptions for prior learning can be considered, if some modules have been completed.
- The Apprenticeship is managed by the Education Department.
- Applicants have 2 years to successfully complete the programme.
- Staff completing the apprenticeship will be awarded: the Academic Professional Apprenticeship, the PG Cert Higher Education and Fellowship of the Higher Education Academy (FHEA).

Guidance Table

Considerations	Answer
Prior Qualifications Does applicant already have a teaching Qualification? PG Cert HE, FE etc or has 3 years teaching experience in HE .	If yes, no further action is required. If No , they will be required to do the APA
Is applicant a UK or EEA national or a non UK or EEA national who has been in the UK for at least 3 years ?	If yes, the applicant will be required to do the APA. If No, they will be required to undertake the PG Cert HE as they will not be eligible to do the APA
Level 2 English & Mathematics (GSCE) Has the applicant completed level 2 English & Mathematics or equivalent? (Evidence will need to be provided).	If yes the Applicant will be able to do the APA. If No, the Applicant will be required to undertake the PG Cert HE, as they are not eligible to do the APA.
Part Qualified Has the applicant already commenced a PG Cert HE, FE Programme in another institution and completed some of the modules?	The applicant will still be required to complete the APA and may be given credit for the modules already completed. The recognition of prior learning (RPL), may reduce the overall time to complete the Apprenticeship. However, all apprenticeships must be undertaken over a period of at least twelve months.
Start date When are applicants expected to start the programme?	If the applicant commences employment before September, they will commence the programme in September. Applicants who commence employment after September but before January, will commence in January.
Deferral Are applicants able to request a deferral?	Approval for deferral will be given by the Executive Dean or Head of School.

Postgraduate Certificate in Higher Education Programme

Staff who do not hold a teaching qualification in Higher Education may be required to undertake a PGCHE on appointment.

POST GRADUATE CERTIFICATE IN HIGHER EDUCATION

Set out below are the conditions which apply to newly appointed academic or related staff in relation to the PG Cert Higher Education programme:

- all staff with a contract of more than two years duration and not less than 0.5 FTE are expected to complete the programme unless exempted at the time of appointment;
- other fractional staff and part-time hourly-paid staff may enroll on the programme subject to the normal University conditions concerning payment of tuition fees;
- exemption shall be granted to suitably qualified and experienced staff: *i.e.* 3 years full-time or equivalent or PG Cert HE or equivalent;
- normally staff should be expected to complete the PG Cert HE programme successfully within 24 months of enrolling;
- normally there will be an upper limit of four years to complete the programme successfully. If problems are identified at 30 months every effort will be made to resolve them at a staff development level;
- failure to complete the programme within four years may result in delayed grade progression within the University from Lecturer to Senior Lecturer and is likely to be considered negatively when candidates in such a position apply for promotion;
- staff must be given adequate time to complete the programme within an agreed time framework (*i.e.* normally within 24 months);
- staff will normally be given a time allocation of 0.1 FTE in order to participate in the programme;
- staff who do not complete the programme successfully within 48 months of enrolment without good cause shall not receive a further increment until they do successfully complete the programme;
- where exceptional circumstances apply staff should have the right to appeal to the Deputy Vice-Chancellor against a decision to withhold increments pending successful completion of the programme within four years.

The following qualifications will be considered for exemption of new teaching staff from undertaking the PGCHE:

Either

- Qualified teacher status: e.g. Registered teaching qualification recognised by SEDA, Bed, PG Cert E or further education qualification;
- DFEE registered teaching number (school based number);
- Recognised ENB (NURSING) teaching qualification.

Or

- Three years full time teaching experience (subject to review following guidelines from ITLHE).

Not Accepted

General Adult Education cert. not accepted at present as it does not consider theories of learning, knowledge, needs, skills, and principles of learning.

NB Regardless of exemption, all new lecturers to the University **MUST** go through academic induction.

